



## CONTACT



San Francisco, CA



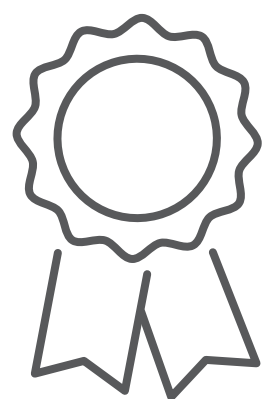
[www.mayazuckerman.com](http://www.mayazuckerman.com)



[maya@transmediasf.org](mailto:maya@transmediasf.org)



415-596-2292



### VEME

Chief Operations Officer

Building a short video app, and technologies to co-create Collective Journeys, that are driven by Machine Learning Algos, AR while protecting both users and creators rights.

### LifeGuides

VP of Product and Operations

Running all operations for the new startup, including running product team with CTO and UX, support for CMO, scrum master, development, Content strategy, hiring and managing of team, report directly to CEO. Transitioned to consultant for 2019.

### Transmedia SF

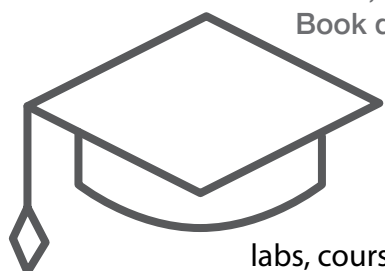
Co-Founder of the networking group and agency:

Branded, marketed, designed and created over 40 events, Hackathons, Prototyping Labs, Startup Weekend, 2 conferences, Developed multiplatform documentary and storyworlds.

### Keyframe-Entertainment

Marketing Manager & Strategist on multiplatform projects:

Films, crowdfunding campaigns, music releases, Book development, artist management.



## EDUCATION

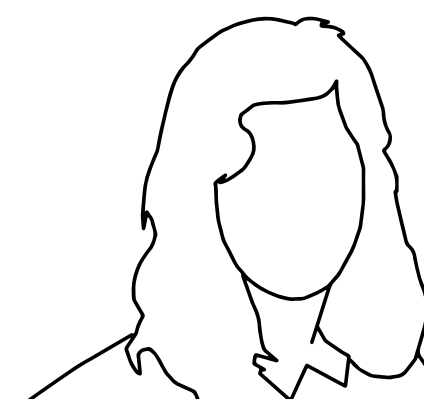
labs, courses, personal learning, UDEMY, moocs and more - I am a life Learner and keep enjoying learning new skills.

Open University Tel Aviv - remote  
Mass Media and Business Management

Vancouver Film School  
3D Animation and Visual Effects Diploma

## Who Am I?

I am a cultural creative, a futurist, and a narrative designer.  
I am bridging business industries & sub-cultures.  
I observe what is emerging in all of them.  
The Design question that drives me is *"How do we create a world that works for all beings?"*



## Things I do

### Large Scale Events:

- **Cleantech Week 2017** a convening for the cleantech startup industry
- **Prototyping the Future 2016** Greener-Smarter-Cities 2 days conference
- **HardwareCon 2015-2016** - Hardware startup conference

### Ideation Labs:

- **Empathetic Coding - 2016-2017** - Ongoing series of prototyping labs focused on bringing more empathy to the tech world - part of EmpathyBomb.com
- **Future of Working 2015** - Day ideation summit around future of working

### Writing:

- **Huffington Post Contributor and Medium Writer**
- **The Collective Journey** - Series of articles on the Regenerative Narrative
- **Em's Theory** - Science Fiction multiplatform storyworld - first book completed of Trilogy

### Public Speaking:

- **Media tech, Narrative, Cleantech & more:** - Keynotes, panel moderation and participation, workshops

## What am I looking for?

Purpose Driven Projects / Companies

Big budget and tech savvy environment

Multidisciplinary team where I can evolve



## SUPER POWERS

Systems Thinker

Super Empath

Culture Observer



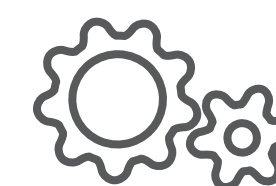
## SKILLS

Multiplatform Production

Experience design & Event Design

Building and managing Startups

Brand Narrative and Strategy



## VERTICALS

- Narrative & Experience Design
- Entertainment and emerging media-tech
- Hardware and tech startups
- Clean tech and Smart Cities
- Festival culture and Counter Culture
- Culture Design & Futurism



New times call for new sets of skills.

In the past eight years, I have developed myself as a diverse and tech-savvy creative. These skills include the development of a unique set of skills, the know-how, connections and the ability to find the needed connective points for each massive project I am working on. Whether it's a multiplatform media project in development, conferences, business strategy for startups and purpose-driven projects or a rebrand for a private client—my knowledge of the 360 space of where storytelling meets technology and the complexities of a vibrant media ecosystem have enabled me to bridge between the different industry silos.

To all projects, I bring my vast experience and technological understanding of digital technology, narrative, system's thinking and collaborating with multiple diverse teams.



MAYA ZUCKERMAN